

Communicate to over 3000 leaders Using Business.LIFE Advertising

If you are looking to reach the Christian marketplace, or to support a Christian publication, we would be pleased to talk with you in regard to placing an ad in Business.LIFE – Canada's Christian Business Magazine, which is produced quarterly.

Rates for camera ready, multi-colour ads:

	<u>1 Issue</u>		<u>2 Issues</u>		<u>3 Issues</u>	
Back Cover	\$500	<input type="checkbox"/>	\$950	<input type="checkbox"/>	\$1350	<input type="checkbox"/>
Inside back cover	\$450	<input type="checkbox"/>	\$850	<input type="checkbox"/>	\$1150	<input type="checkbox"/>
One page	\$375	<input type="checkbox"/>	\$700	<input type="checkbox"/>	\$950	<input type="checkbox"/>
½ page	\$225	<input type="checkbox"/>	\$375	<input type="checkbox"/>	\$550	<input type="checkbox"/>
1/3 page	\$170	<input type="checkbox"/>	\$300	<input type="checkbox"/>	\$450	<input type="checkbox"/>
¼ page	\$120	<input type="checkbox"/>	\$200	<input type="checkbox"/>	\$300	<input type="checkbox"/>
Business card	\$35	<input type="checkbox"/>	\$70	<input type="checkbox"/>	\$100	<input type="checkbox"/>
Classified (price per 25 words)	\$35	<input type="checkbox"/>	\$70	<input type="checkbox"/>	\$100	<input type="checkbox"/>

** Please note that page size is 7.75 x 10.5 in*

Rates for Advertorial Text with 1 high resolution photo spot or 1 camera ready logo:

	<u>1 Issue</u>		<u>2 Issues</u>		<u>3 Issues</u>	
One page	\$350	<input type="checkbox"/>	\$600	<input type="checkbox"/>	\$750	<input type="checkbox"/>
2/3 page	\$250	<input type="checkbox"/>	\$500	<input type="checkbox"/>	\$650	<input type="checkbox"/>
½ page	\$200	<input type="checkbox"/>	\$375	<input type="checkbox"/>	\$450	<input type="checkbox"/>
1/3 page	\$125	<input type="checkbox"/>	\$200	<input type="checkbox"/>	\$300	<input type="checkbox"/>

** Please note these are available for inside pages only*

Closing Dates:

<u>Edition</u>	<u>Space Reservation</u>	<u>Material Deadline</u>
Spring	December	January 5
Summer	February	March 13
Fall	July	August 10
Winter	October	September 15

I AM ORDERING THE AD(S) MARKED ABOVE FOR MY COMPANY

Name _____ Date _____

Company Name _____

Street Address _____

City _____ Prov _____ Postal Code _____

Phone _____ Email _____

I have enclosed a camera-ready ad

I will e-mail a camera-ready ad

I have enclosed/will mail ad payment:

Cheque payable to CBMC

Credit Card Information

Card Type: Visa

Master Card

Card Number _____ Expiry Date _____

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**** Members of CBMC/Corpath Receive a 25% discount!! ****